



ATLANPOLE
Land of innovation

EBN Green Tech Special Interest Group Meeting and Nantes city tour 2017

Dates: March 9th & 10th, 2017

Venue: Atlantpole, Nantes

Welcome to Nantes!



Nantes is the largest city in the West of France, with **600,000 inhabitants**, and ranks **second French metropolitan area for employment growth**. Its commitment for responsible and sustainable development associated with the quality of life it offers earned it the distinction of becoming the first (and the only!) French city to be chosen as a **European Green Capital**.

“As a port city, it is an open area, with a blend of cultural influences, which brings together stakeholders in the knowledge economy and nurtures scientific and technical innovation. It develops areas of excellence focusing on new industrial fields – maritime and aeronautical engineering – and new technological sectors: materials, the digital industry and the environment. The aim is for innovation to be a key factor in enhancing the appeal of the city, extending its economic reach and providing jobs today and in the future.”

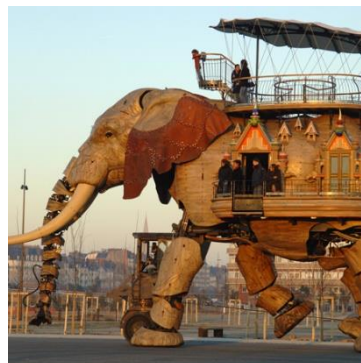
Johanna Rolland,

President of Nantes Métropole, Mayor of Nantes and President of Atlantpole

Introduction to the Nantes-Saint Nazaire Economic Area:

<https://www.youtube.com/watch?v=RA2wml864U>

For more information about Nantes-Saint Nazaire: <https://www.nantes-saintnazaire.fr/en>





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Agenda

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Dates: March 9 & 10, 2017

Provisional program

Day 1: Thursday 9th March

Venue: Atlanpole, 95 route de Gachet, Château de la Chantrerie, Nantes

9h00 - 9h45: General introduction of Nantes-St Nazaire Economic area

- *Transfer to the HUB Creativ (about 5 min)*

10h00 - 11h15: Visit of the Hub Creativ, a building dedicated to young innovative companies, and exchanges with 2 or 3 start-ups

or/and

11h30 - 12h30: Visit of "Prevert" platform in the incubator Ecole des Mines

- *Transfer to Atlanpole (about 5 min)*

12h30 - 13h30: Lunch at Atlanpole (free of charge)

- *Transfer to Nantes city center (about 30 min)*

14h00 - 16h00: Visit of Enedis smart grid control centre and/or introduction to Keran Group, engineering company for the construction, environment and mobility.

16h30 - 17h30: Introduction to Nantes Creative Arts District and "La Fabrique", a hub dedicated to cultural and creative industries. Exchanges with creative start-ups.

18h00 - 18h30: Visit of the "île de Nantes", an urban laboratory in the city centre. Walk alongside the "Machines de l'île".

20h00: Diner in the city centre (about 25€ each participant)

Day 2: Friday 10th March

- *Transfer to St Nazaire (about 1h15)*

10h00 - 10h15 : Introduction of the interregional Sea Cluster (Pôle Mer Bretagne Atlantique)

10h15 - 11h30: GE company visit, manufacturer of wind turbines

11h45 - 14h30: Green Group meeting issues and lunch (free of charge)

- *Transfer to Nantes (about 1h15)*



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To learn more about

Enedis:

Enedis manages the public electricity distribution network for 95% of continental France.

Enedis visit will present the operation centre of the electricity network over the Nantes area, and introduce to the Smartgrid communication network fitted with Enedis' innovative Linky device.

<http://www.enedis.fr/english>

Keran:

Keran Group includes 4 companies, providing complementary services in engineering and sustainable development:

- SCE
- CREOCEAN
- NAOMIS
- GROUPE HUIT

For more than 30 years, the 400 employees of Keran group operate worldwide with a strong R&D and open innovation mind set.

<http://groupe-keran.com>

Nantes Creative Arts District "Quartier de la création":

The Nantes Creative Arts District is supporting cultural and creative entrepreneurs. As an emblem of a proactive cultural policy spanning 20 years and an ambitious urban project on the Ile de Nantes, the Creative Arts District aims to build a European centre of excellence in the field of the Cultural and Creative Industries. This long-term project is located on a 15-hectare site that was once occupied by the shipbuilding industry.

The leadership team of the Creative Arts District Cluster supports cultural and creative entrepreneurs, provides help in finding space and obtaining financing, promotes networking and builds ties between higher education, science and the general public.

The Sea Cluster (Pôle Mer Bretagne Atlantique):

Economic development clusters were created in France in 2005 as a new way of responding to the increasing pressures of globalised competition. The clusters aim to enhance the capacity of companies to innovate, to stimulate growth and to increase employment in promising markets.

Economic development clusters facilitate the emergence of collaborative research and development projects and support the growth of their member companies, particularly by placing new products, services and processes resulting from research on the market. Their input ensures that the



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companies involved aspire to a privileged position on both domestic and international markets, stimulating growth and consolidating jobs.

The Sea cluster, covering both Bretagne and Pays de la Loire French regions, is focusing on 6 priorities:

- Maritime safety and security
- Shipbuilding and leisure boatbuilding
- Marine energy and mining resources
- Marine biological resources
- Environmental and coastal planning and development
- Port infrastructure and maritime transport

<http://www.pole-mer-bretagne-atlantique.com/en>

GE:

In 2014, GE chose Nantes to setup its maritime renewable energy business unit.

Visit of GE turbine manufacturing works at Saint-Nazaire.

<https://www.gerenewableenergy.com>



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Travelling to Nantes

Aiport

Nantes Atlantique is an international airport (code IATA =NTE). 50% of the traffic is international. It is connected to 56 major european cities and hubs, and to 16 French towns. So your connexion through Paris airports Charles de Gaule or Orly is convenient, but not mandatory. The flight Paris-Nantes is 50min long. See the airport web site here : www.nantes.aeroport.fr

Shuttle Airport – Downtown direct

There is a direct public transportation shuttle from the airport to the city center, from 6h15 am to 23h15 pm, every 20 min. during the week, and 30 min on Sunday. It is a 20 min. trip; the fare is 7.50€; you can buy the ticket to the driver.

Train

Nantes train station is only 2 hours from PARIS centre (Gare Montparnasse) by our fast train: TGV. There are more than twenty trains a day between Nantes and Paris, in each direction. There are also TGV connections in Paris Airport train station (Charles de Gaulle) direct to Nantes; it takes around three hours. See <http://uk.voyages-sncf.com/en/>

The train station is central downtown, so you will be able to complete your trip by a walk to your hotel. Nevertheless, taxis will be available at the train station.

For participants travelling within France to Paris by train on the occasion of the congress, special fares may be obtained with SNCF (French Railway Network). Please request the congress office for the appropriate discount coupon by ticking the appropriate box on the hardcopy or online registration form.

Taxis

Taxis are available at the airport to drive you to your hotel downtown. The trip is around 11km long. The cost is between 25€ and 45€ depending on the day (week day or week-end), the hour (night fare differs from day fare) and traffic intensity. You can book a taxi 24/24, 7/7, to ALLO TAXI NANTES Company by dialing: +33 240 69 22 22. Not all taxis accept credit card; so you should mention it at booking if you want to pay with a card.

Public Transportations

The network of buses, tramway and busway is very dense in Nantes. Get here the map [Nantes transport network map](#), or visit the site of the public transport company TAN www.tan.fr.



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Hotels (in the city centre)

Okko Hotel****

15 rue de Strasbourg

Tél : +33 2 52 20 00 70

<http://www.okkohotels.com/hotels/nantes>

Mercure ****- 4 Rue du Couedic - Nantes

Tél : +33 2 51821000

H1985@accor.com

<http://www.mercure.com/fr/hotel-1985-hotel-mercure-nantes-centre-grand-hotel/index.shtml>

Ibis *** - 3 rue du Couedic – Nantes

Tél : + 33 2 40 35 74 50

<http://www.accorhotels.com/fr/hotel-6855-ibis-styles-nantes-centre-place-royale/index.shtml>